

TRANSPORT
 **+ENERGY**
Uniting the sectors

MEDIA PACK 2023



Why TRANSPORT+ENERGY?

Sales of petrol and diesel vehicles will be banned from 2030, presenting an urgent requirement to decarbonise transport, with 14 million EVs expected to be on UK roads by 2030.

Local transport and energy plans must all consider networks, systems and infrastructure.

We are at a crossroads, which is being hailed as the 'industrial revolution of our time'.

Transport + Energy was created as a resource to explore this transition and bring the two key enabling industries together for the first time.

Uniting TRANSPORT+ENERGY

- Created in 2020 by Alec Peachey
- News, comment and features on key trends and developments
- Weekly subscription newsletter featuring the pick of the week's stories
- Constantly evolving to deliver news, insight and thought leadership to the sector through different platforms
- Affiliated with the most influential companies and individuals in the sector
- Read by an expanding community of users

Growth

- Website average page views 14,000 per month
- 13,000 newsletter subscribers, social media followers and event attendees
- 100% organic growth demonstrates the content appetite
- Over 130 delegates, sponsors and supporters at the inaugural Transport + Energy Forum

Brand Extension

Webinars and round tables:

Commissioned to facilitate fresh thinking and collaboration in the industry, produced by us on behalf of the client, with full editorial production and marketing support, positioning the partner company as a thought leader in the sector.

Bespoke reports:

Opportunities to be involved with reader research, thought leadership content and 'explains' reports.

Transport + Energy Forum:

Annual event, uniting key stakeholder groups at the forefront of accelerating the transition to a decarbonised future.

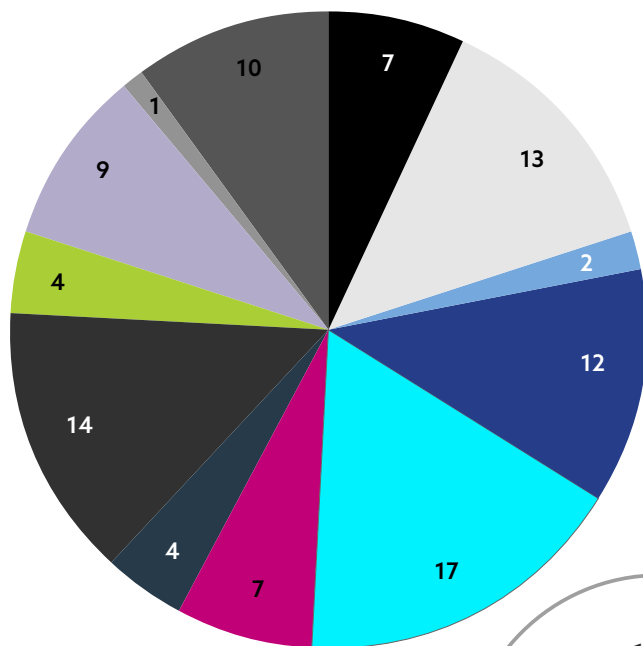


Our Community

We reach over 13,000 industry professionals* who together make up a highly focused, engaged community, who are eager to learn, collaborate and update in these rapidly changing and fast growing sectors.

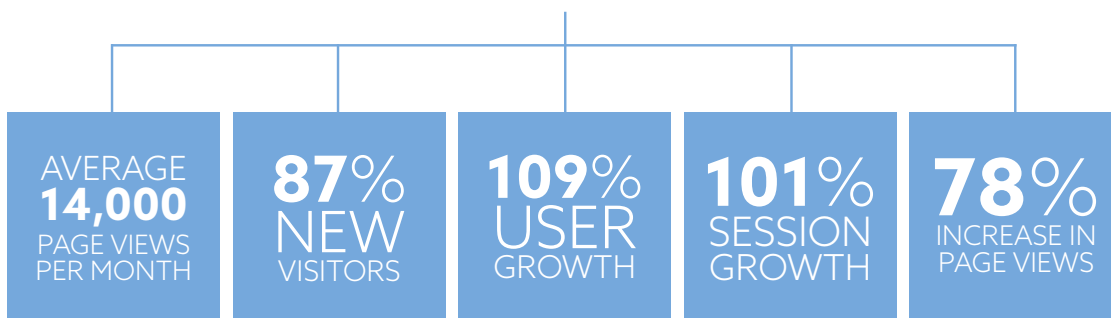
Company Activity %

Construction	- 7%
Consultancy	- 13%
Educational institute	- 2%
Government	- 12%
Manufacturing/motor vehicle manufacturing	- 17%
Business services	- 7%
Fleet & logistics	- 4%
Energy, infrastructure, utilities	- 14%
NGO/membership organisation	- 4%
Technology/telecommunications	- 9%
Transport operator/provider	- 1%
Other	- 10%



13%
CONSULTANCY
12% GOVERNMENT
14% ENERGY,
INFRASTRUCTURE,
UTILITIES

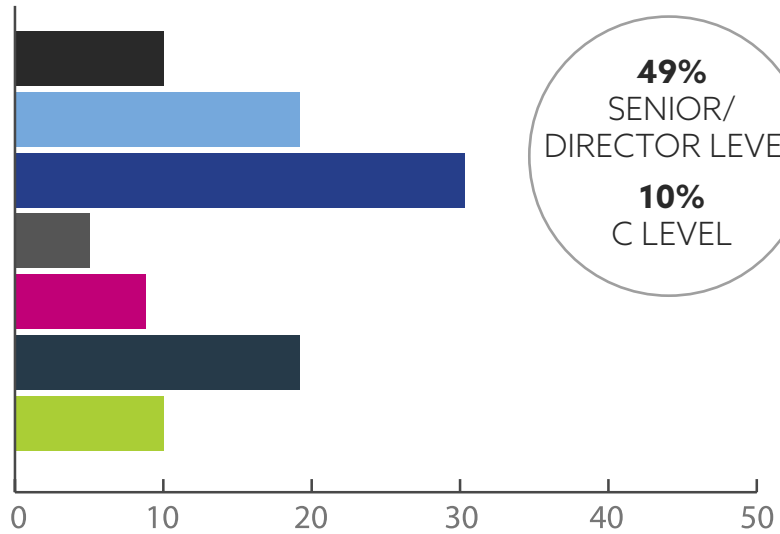
Web Traffic Growth 2022 vs 2021**



** Taken from Google Analytics

Seniority %

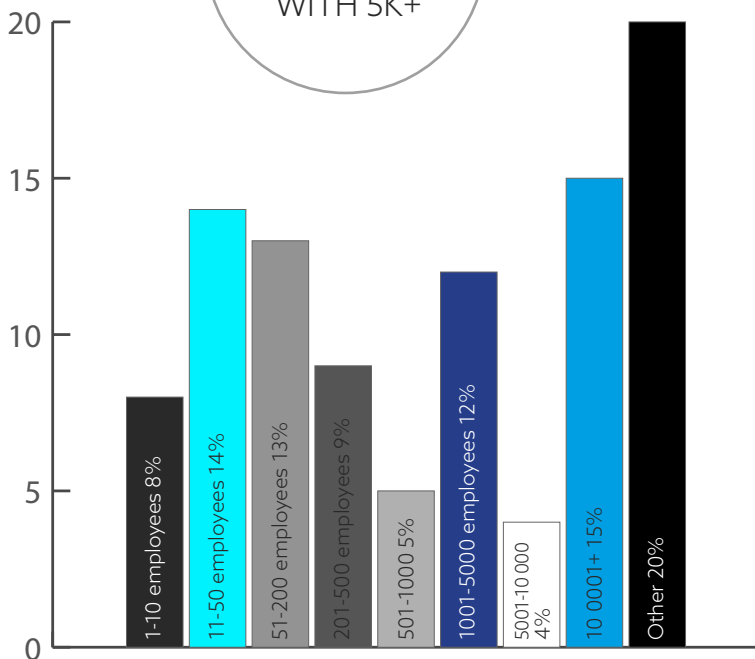
■	C Level - 10%
■	Director - 19%
■	Senior management - 30%
■	Owner/partner - 4%
■	Manager - 9%
■	Entry - 18%
■	Other - 10%



49%
SENIOR/
DIRECTOR LEVEL
10%
C LEVEL

Company Size %

19%
FROM
COMPANIES
WITH 5K+



EXAMPLE JOB TITLES

INNOVATION PROJECT MANAGER. CEO. CONTRACT ENGINEER. HEAD OF POLICY. RELIABILITY LEAD. I&C BUSINESS DEVELOPMENT MANAGER. HEAD OF IOT SOLUTIONS. BUSINESS DEVELOPMENT DIRECTOR. PRODUCT & CUSTOMER MARKETING MANAGER EMEA. CAMPAIGN MANAGER. TECHNICAL DIRECTOR. SENIOR KNOWLEDGE LAWYER. SENIOR ENTERPRISE FELLOW. ACCOUNT DIRECTOR. SENIOR BUILDING SURVEYOR. CHIEF COMMERCIAL OFFICER. MANAGING DIRECTOR. INNOVATION PROGRAMME LEAD. TECHNICAL DIRECTOR. SERVICE PARTNER MANAGER. SENIOR DELIVERY LEAD. COO. PRINCIPAL ADVISOR. ASSOCIATE DIRECTOR. SMART TRANSPORT PROJECT MANAGER. HEAD OF SUSTAINABLE ENERGY AND GREEN INFRASTRUCTURE. HEAD OF EV CONSUMERS AND SMART POLICY. UK CONSTRUCTION MANAGER. DER DEVELOPMENT MANAGER. EXECUTIVE CHAIRMAN. SUSTAINABLE TRANSPORT COORDINATOR. PARKING STRATEGY & CONTRACTS MANAGER. DEVELOPMENT DIRECTOR UK & AUSTRALIA. DIRECTOR OF TECHNOLOGY & INNOVATION. BUS H & S MANAGER. TRAFFIC, PARKING SERVICES AND BRIDGES MANAGER. SENIOR MEDIA RELATIONS OFFICER. PROJECT COORDINATOR. HIGHWAYS ASSET MANAGER. ENVIRONMENTAL TECHNICAL AND COMPLIANCE COORDINATOR. RESEARCH FELLOW. CONSULTANT. EV CHARGING CONSULTANT. CLIMATE CHANGE ASSOCIATE. REGIONAL DIRECTOR HIGHWAYS (NORTH). HEAD OF ASSET MANAGEMENT. RESEARCH DIRECTOR. PRODUCT MANAGER PROCESS FILTRATION. LOGISTICS AND SUPPLY CHAIN DIRECTOR. TRANSPORT PLANNER. PRINCIPAL ENVIRONMENTAL AND SUSTAINABILITY OFFICER. INNOVATION LEAD - ZERO EMISSION VEHICLES

*Derived from newsletter subscribers, social media followers and event attendees.



Reach Our Community

Key decision makers rely on Transport + Energy for their daily news and industry engagement, these include:

- Government decision takers and policy makers
- Consultancies managing a diverse range of transport and infrastructure projects
- Construction and engineering companies designing and building future infrastructure
- Transport planners, operators, policy makers
- Vehicle manufacturers - OEMs and supply chain
- Technology innovators

We work with you to create a unique campaign to suit your business strategy.

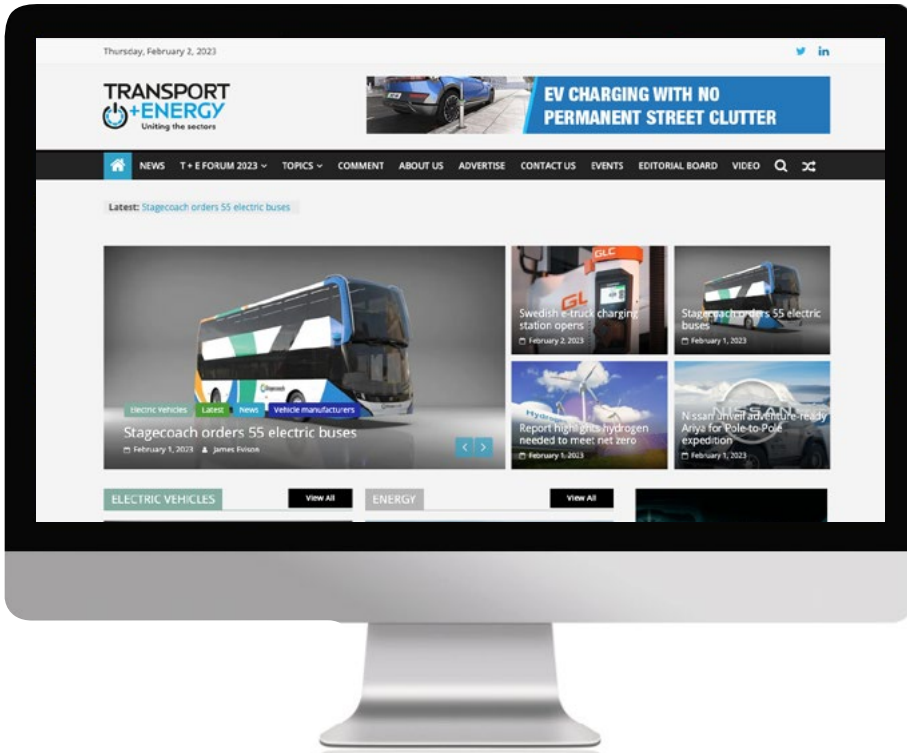
Opportunities include:

- Digital inventory
- Banner advertisement
- Interstitial adverts
- MPUs
- Tile and smaller, bespoke units
- Bespoke digital content campaigns

Insight and content

- Webinars
- Round tables
- Bespoke reports
- Content guides and downloads





Our newsletter features stories that are of interest to professionals working across transport and energy. As the sectors move so quickly and are working closer together than ever before, we believe that regular updates help stakeholders who are involved in the transition to net zero stay informed of the latest news and developments.



Discover more
email alec@transportandenergy.com



Editorial Advisory Board

With experience across both sectors, our editorial team is confident that Transport + Energy provides key insight into how both industries are working together to develop infrastructure and the required technologies needed to progress.

17 experienced experts from diverse backgrounds make up the Transport + Energy editorial board.

Members role is to help steer the editorial direction of the brand by providing insight into the sector, thoughts and opinions on topical issues, ideas for features and news contributions.

Regular meetings, regular input through the year.

Board Members



Quentin Willson,
Motoring
Broadcaster
and Transport
Campaigner



Gill Nowell,
Head of EV
Communications
at LV= General
Insurance / ElectriX



Dr Joanna White,
Roads Development
Director at National
Highways

Philip New,
Chair of Electric Vehicle
Energy Taskforce

Jacob Roberts,
Senior Policy & Strategy Consultant
at Cenex

Jonathan Murray,
Policy and Operations Director
at Zemo Partnership

Jeremy Yapp,
Head of Flexible Energy Systems
at BEAMA

Paul Kirby,
Electric Van Expert and Former Head
of LCV and EV Strategy at Vanarama

Ross Easton,
Director of External Affairs at
Energy Networks Association

Dr Anthony Velazquez,
Manager of Decarbonisation at
Bechtel Corporation

Sara Sloman,
Chief Strategy Officer at Paythru

Jason Torrance,
Assistant Executive Director, UK100

Ben Kilbey,
Communications Strategist

Warren Phillips,
Chair of EVA England

Euan McTurk,
Consultant Battery Electrochemist
at Plug Life Consulting

Dr Russell Fowler,
Senior Project Manager –
Decarbonisation of Transport,
National Grid

Lucy Hayward-Speight,
Transport Strategy and Planning
Manager - Air Quality & Environment
at Transport for London

TRANSPORT+ENERGY Forum

With more than two thirds of emissions from energy production and a third of all emissions from transport, decarbonising these two sectors is leading the net zero agenda around the world.

Our Transport + Energy Forum was launched in November 2022 to bring together over 130 transport and energy leaders to explore how to accelerate the decarbonisation further and faster. The event features the sector's most influential thought leaders and includes presentations, panel discussions, networking and an informal dinner.





Who Took Part in 2022?

Speakers included:

Office for Zero Emission Vehicles (OZEV)
 The EV Network
 National Highways
 Quentin Willson
 Britishvolt
 Green 2 Delivery
 Black Country Transport
 Local Council Roads Innovation Group (LCRIG)
 Char.gy
 Motability Operations
 Trojan Energy
 ElectriX
 Fastned
 Department for Business, Energy and Industrial Strategy (BEIS)
 Electric Vehicle Association England
 National Grid
 XPO Logistics
 Scottish and Southern Electricity Networks (SSEN)
 Advanced Infrastructure
 Cenex
 Zemo Partnership

Delegates included:

UBS
 Colas
 Leicestershire County Council
 Nottingham City Council
 Transport for the North
 Oxfordshire County Council
 Coventry City Council
 Transport for Wales
 Blackpool Council
 Scottish Futures Trust
 Oxfordshire County Council
 Office for Product Safety and Standards
 EDF Renewables
 Nodum
 Jacobs
 WSP
 Elmo
 Shell
 Mercedes-Benz Trucks
 Paua
 London Borough of Hounslow
 Tharsus
 West Midlands Combined Authority
 Southwest Net Zero Hub
 Wyeval Consulting

Exhibitors and sponsors

The EV Network
 Green2
 Char.gy
 Motability Operations
 ElectriX
 Trojan Energy
 Fastned
 Direct Line Group



Supporters

EVA England
 Energy Networks Association
 Black Country Transport
 Innovation Gateway
 Transport Technology Forum
 National Highways
 Zemo Partnership
 Cenex
 Energy Saving Trust





⏻ TRANSPORT+ENERGY FORUM

FURTHER +FASTER:

accelerating the transition to a
decarbonised future

16.11.23

Birmingham Conference & Events Centre (BCEC)

transportandenergy.com

Sponsorship packages are available, [click here](#)



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transportandenergy.com